

## **XM Performance Recommended Book List**

### **Thinking Bigger**

The Infinite Game – Simon Sinek

Dare To Lead – Brene Brown

The Culture Code – Daniel Coyle

### **Building Stronger Teams**

Radical Candor – Kim Scott

Impact Players – Liz Wiseman

The 5 Dysfunctions of a Team – Patrick Lencioni

### **Personal Focus/Discipline**

Atomic Habits – James Clear

Finish – Jon Acuff

When – Daniel Pink

Grit – Angela Duckworth

### **Marketing & Sales**

This Is Marketing – Seth Godin

Building A Storybrand – Donald Miller

The Perfect Close – James A. Muir

New Sales Simplified – Mike Weinberg

### **SMB Owner**

EntreLeadership – Dave Ramsey

The Ideal Team Player – Patrick Lencioni

E-Myth Revisited – Michael E. Gerber