



Don't Let Your Business Suffer: A Self-Diagnostic Tool to Identify and Overcome Your Business' #1 Challenge

Read each sentence and consider whether or not it could be said of you as a business owner. Mark True or False for each statement.

Disease #1

Reality Distortion:

If we don't tell ourselves the truth about ourselves and the business, we can't make progress.

True /False People often say to me, "You are lucky to own your own business." I respond by saying: "I am living the dream". But most of the time it is a bad dream and I feel more pressure than luck.

True /False I am hoping I will be more profitable and less stressed this year, but I don't have a plan to change anything specific.

True /False I wish I could find the right people, who care as much about the business as I do.

Disease #2

Phantom Clarity:

Our brains make a lot of phony connections that give a false sense of clarity.

True /False I picture myself as a good leader, but really it is just easier if I do it myself.

True /False I know about Vision, Business Planning, and Goals but I don't have anything **in writing**.

True /False I am working really hard but not making any progress. If I just keep running faster, there will be a breakthrough.

Disease #3

Accidental Isolation:

Too busy to break out of the business, overwhelmed, no community with other owners and entrepreneurs.

True /False I don't have anyone but me bringing fresh ideas into my business and sometimes I run out of fresh ideas.

True /False I can't solve cash flow and other pressing business problems with my employees or my spouse because they will panic

True /False I'm afraid to grow my business, because we barely get across the finish line every day right now.

Diagnoses

If you answered "True" to 2 or more of the questions above, thank you for being honest. You are not alone. Thousands of other business owners struggle with these issues just like you. The best part, these 3 diseases have a cure, see if one of these might be right for you:

Disease #1 Reality Distortion:

Read the 5 Temptation of the CEO by Patrick Lencioni

Disease #2 Phantom Clarity:

Set some time aside and start putting a plan in writing. Deep Work by Cal Newport is a great read to help you get started.

Disease #3 Accidental Isolation:

Start interacting with other business owners. Find a mentor who can help you answer your tough questions.

Want to shorten your learning curve and accelerate your growth? We can help you reduce your pain and stress while giving you some short cuts to revenue and profit growth.

Let's talk about it! [Click here](#) to schedule a meeting with us!