Business Planning Workshop

***XM Truth***: If you do not have a written business plan, you are not very serious about growing your business.

The big picture pieces of Small Business are very simple. Simple, but not easy. What would it be worth to you and your business if we could guide you through a day long process, that will culminate in the creation of a simple, two-page business plan?

This is not a business plan for a bank loan. This is a business plan so that you and your team can get on the same page, get in the boat and row together towards growing revenue and profitability. We have successfully led hundreds of business owners through this process. Assisting them in taking their business to the Xtra Mile.

First, Define the DNA of your business. Purpose (Why), Values (How), Vision (What). Then translate that vision into a "take-action" business plan around the six critical areas of every small business.

* Marketing
* Sales
* Operations
* People
* Process
* Finance

Finally, learn how to use monthly planners and project planning tools to help you and your team get results you never thought possible.

Are you ready to change how you think about leading and growing your business? Make an investment in yourself, and create some positive acceleration for 2017 and beyond.

Includes:

* One-day business planning retreat, all training materials and lunch.
* Two weeks after the retreat you get 1-1 attention and accountability in a follow up session with an XM Consultant.

Discounts available for Veterans and Rotarians.

For information on the next workshop, please email [hannah@xmperformance.com](mailto:hannah@xmperformance.com)